



SARIKI TECHNOLOGIES

Privacy Policy

Digital Personal Data Protection • Privacy • Security • User Rights

Effective Date	January 1, 2026
Last Updated	September 7, 2026
Data Fiduciary	Sariki Technologies Private Limited
Incubation Partner	APIS IT Incubation Centre, Visakhapatnam, Andhra Pradesh, India

1. INTRODUCTION & SCOPE

Sariki Technologies Private Limited ("Company", "We", "Us", or "Our") operates the GenAI SDLC Platform (genaisdlc.sarikitechnologies.com) and associated digital properties (sarikitechnologies.com). We are committed to protecting the privacy, security, and digital personal data of our users, candidates, students, and corporate partners ("Data Principal", "User", or "You").

This Privacy Policy is drafted in strict compliance with the **Digital Personal Data Protection Act (DPDPA), 2023**, the Information Technology Act, 2000, and the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011.

2. CATEGORIES OF PERSONAL DATA COLLECTED

We collect personal data strictly necessary to deliver specialized SDLC masterclasses, live webinar access, sprint delivery pod evaluations, and enterprise talent matching.

A. Data Provided Voluntarily by You

- **Identity & Contact Data:** Full name, personal/college/corporate email address, telephone/WhatsApp number.
- **Academic & Professional Data:** College/university name, degree/specialization, graduation year (2015–2030), academic status, current job role, years of experience, and target tech domain.
- **Assessment & Diagnostic Inputs:** Data provided during 30-second workflow diagnostics, 4-Gate SDLC evaluations, and self-assessment surveys.

B. Automatically Collected Technical Data

- **Device & Technical Information:** IP address, browser type, operating system, device identifiers.
- **Attribution & Analytics:** UTM parameters (utm_source, utm_medium, utm_campaign), referrer URLs, and interaction timestamps.

3. PURPOSE OF DATA PROCESSING & LEGAL BASIS (DPDPA Compliance)

In accordance with Section 4 and Section 6 of the DPDPA 2023, we process your digital personal data based on your **explicit, informed, and unambiguous consent**, solely for the following specified lawful purposes:

1. **Service Delivery:** To register you for free live webinars, hands-on workshops, and assign you to 4-person sprint delivery pods.
2. **Personalization & Routing:** To dynamically display role-tailored curriculum, ATS-optimized resume lines, and persona-specific learning paths.
3. **Communication:** To send webinar access links, curriculum PDF brochures, calendar invites, and WhatsApp group updates.
4. **Merit & Internship Evaluation:** To evaluate live sprint code quality, Gate 1–4 repository merges, and qualify candidates for the 20% Merit Internship Pathway.
5. **Corporate Talent Matching:** To share verifiable GitHub PR proof badges with prospective enterprise hiring partners upon your explicit request.

4. CONSENT & RIGHT TO WITHDRAW CONSENT

- **Explicit Opt-In:** By clicking "Confirm Free Seat", "Join Priority Waitlist", or submitting any form on our platform, you provide explicit consent for data processing as outlined herein.
- **Consent Withdrawal:** Under Section 6(4) of the DPDPA 2023, you have the right to withdraw your consent at any time. To withdraw consent or opt out of communications, email our Data Protection Officer at privacy@sarikitechnologies.com. Upon withdrawal, we will cease processing your personal data within 14 business days, except where retention is mandated by law.

5. DATA SHARING & THIRD-PARTY INTEGRATIONS

We do not sell, rent, or trade your personal data to third parties. We share data only under confidential, contractually bound agreements with:

1. **Incubation & Governance Partners:** APIS IT Incubation Centre, Visakhapatnam, for official program auditing and incubator compliance reporting.
2. **Infrastructure & Service Providers:** Web hosting, database management, CRM integrations, communication gateways (WhatsApp API, email dispatch, GA4 analytics), and cloud execution platforms (GCP, Supabase, Vercel).
3. **Legal Compliance:** Statutory or law enforcement authorities when mandated by legal court orders, government directives, or applicable Indian laws.

6. DATA SECURITY & RETENTION

- **Security Safeguards:** We implement technical and organizational security measures in accordance with Section 8(5) of DPDPA 2023, including SSL/TLS encryption, restricted API endpoints, role-based database access, and secure cloud storage.
- **Data Retention:** We retain your personal data only as long as necessary to fulfill the purposes outlined in Section 3, or as required for statutory reporting and legal dispute defense. Inactive candidate lead records are securely sanitized after 24 months of non-engagement.

7. YOUR RIGHTS UNDER DPDPA 2023

- **Right to Access Information:** Right to receive a summary of your personal data processed by us and the identities of third parties with whom it has been shared.
- **Right to Correction & Erasure:** Right to correct inaccurate/outdated personal data or request deletion of unneeded records.
- **Right to Grievance Redressal:** Right to register a formal complaint regarding data handling with our Data Protection Officer.
- **Right to Nominate:** Right to nominate an individual to exercise your data rights in the event of death or incapacity.

8. GRIEVANCE REDRESSAL OFFICER & DPO CONTACT

In compliance with DPDPA 2023 mandates, any complaints, requests, or grievances regarding personal data processing must be directed to our designated Grievance Officer:

Attn	Data Protection & Grievance Officer
Entity	Sariki Technologies Private Limited
Address	APIS IT Incubation Centre, Hill No-03, Pedda Rushikonda, Visakhapatnam, Andhra Pradesh, India – 530048
Email	privacy@sarikitechnologies.com / contact@sarikitechnologies.com
Direct Helpline	+91 96420 47100

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